

<WOMEN IN TECH & CYBER HUB>

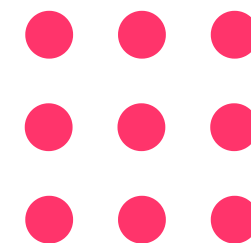
PARTNERSHIP PACK

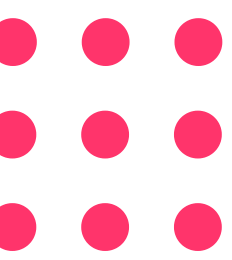
WITCH SUMMIT 2026

Thursday 29 October 2026

BT Office, Salford Quays, Manchester

<WiTCH> Women in Tech and Cyber Hub · witch.online





Helping women get in, grow, and stay

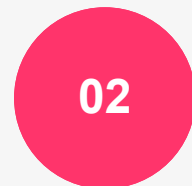
WiTCH, the Women in Tech and Cyber Hub, exists to help women build sustainable careers in tech and cyber through community, mentoring, and career development.

Most of our work isn't technical, and that's on purpose. In our experience, women rarely leave because they can't do the job; it's the burnout, barriers and everything else that can make staying harder than leaving.



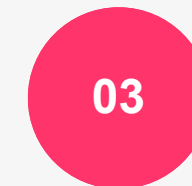
Get in

Career changers and new entrants who need a route in that is not a three-year degree and a lot of luck.



Grow

Power skills that actually move careers: communication, leadership, self-advocacy, public speaking.



Stay

Mentorship, neuroinclusion, and honest conversations about workplace culture and what to do about it.

WHY THIS MATTERS

The numbers have barely moved

This is the industry our attendees are working in right now.

22%

of UK IT specialists are women

441,000 out of roughly 2 million

17%

of the UK cyber workforce is female

against 48% of the workforce overall

60,000

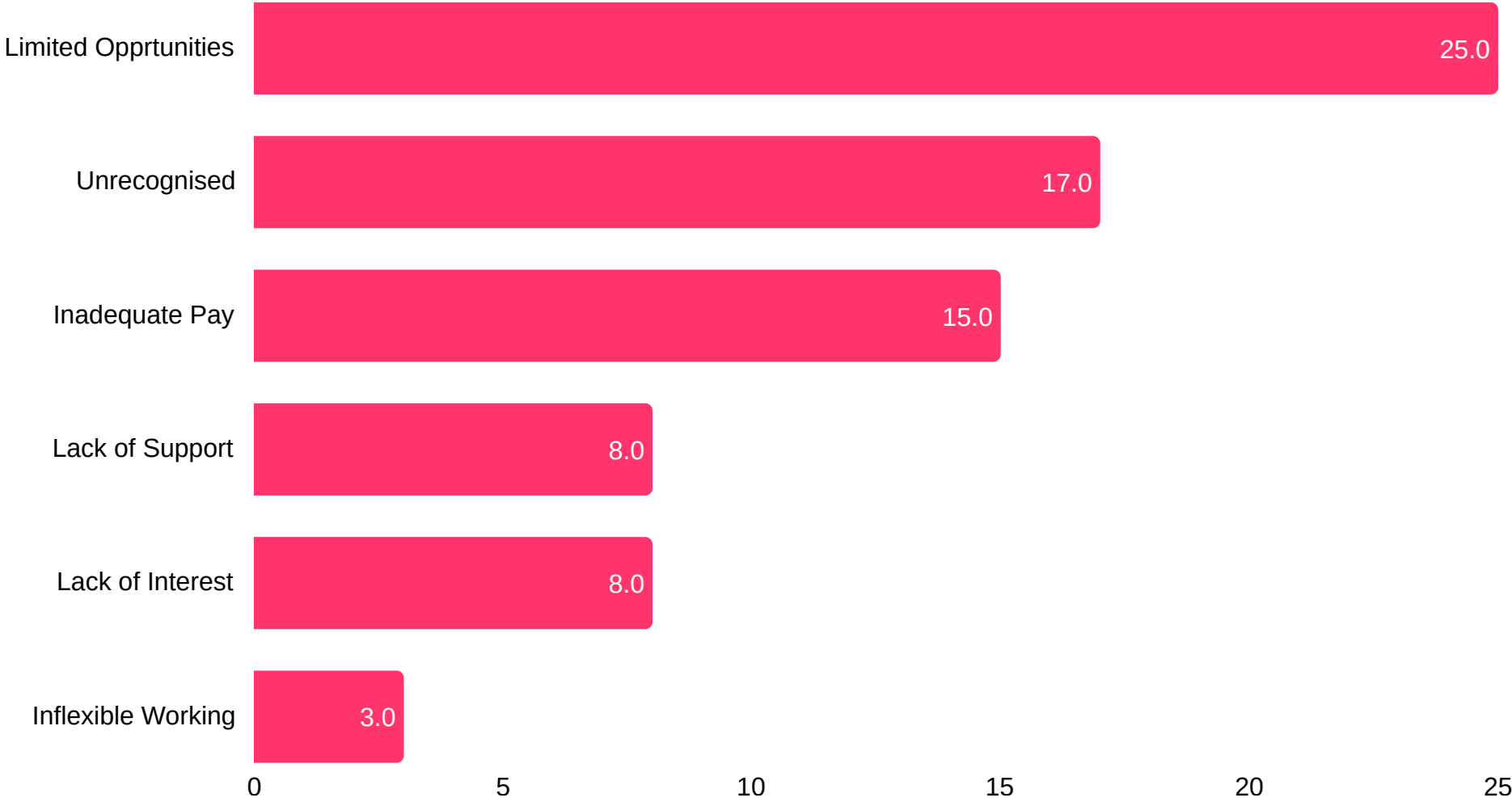
women leave UK tech every year

costing up to £3.5bn a year

Manchester is one of the fastest-growing tech clusters in the UK. The talent gap here is not abstract, it is a hiring problem your team already has.

It is not a pipeline problem

Why women say they left the UK tech sector





75%
of women with 11 to 20 years' experience have waited over three years for a promotion.

Only 3% pointed to caregiving. The women leaving are mid-career, experienced, and taking your institutional knowledge with them.

WiTCH exists for exactly this. Everything we run is aimed at the reasons women actually leave.

THE EVENT

WiTCH Summit 2026 at a glance

Our first full-day summit, after two years of sold-out International Women's Day events.

WHEN

Thu 29 Oct 2026

A full day, 09:00 to late

WHERE

BT Office, Salford

Salford Quays, Manchester

WHO

100 attendees

Capped, so the room stays useful

FORMAT

Two tracks

Around 10 talks and sessions

TICKETS

£25

Kept low on purpose, sponsors cover the rest

AFTER

Evening social

Where the real networking happens

Content is chosen for the room, not sold to the highest bidder. Sponsors get a platform, not the programme.

Who is in the room

One hundred women working in tech and cyber across the North West and beyond. Three quarters of them are mid-level or senior.

50%

Mid-level

Three to ten years in. Deciding right now whether to stay.

25%

Senior

Leads, managers and heads of. The people who set culture.

15%

Early career

First roles, hungry for direction and a network.

10%

Career changers

Reskilling into tech and cyber from other industries.

What that means for you. It is the mid-career and senior women your industry is trying to hire, promote and hang on to, and will remember who was showing support.

OUR REACH

The room is not the whole audience

Every sponsor is visible on the day and to a community that keeps showing up all year.

2,500+

LinkedIn followers

800

Newsletter subscribers

1200+

People reached across
our 2025 events.

80

Attended our 2026
Manchester launch

50+

Active Discord
members, growing
weekly

Two sold-out International Women's Day events behind us. This is the first annual WiTCH Summit, and the first time we are doing a full day event in the north.

Previously backed by: Sopra Steria · NatWest · InfoSec People · CyNam

What you actually get out of it

Beyond a logo on a banner, which nobody has ever been promoted for.

01

Connect with more women

Mid-career and senior women in tech and cyber, in one room, in a place where they are not being pitched at. Better than any careers fair stand you have paid for this year.

02

Show, not tell, on inclusion

Your EDI report says one thing. Backing a small independent community that does the work for you, making more impact with smaller funding levels.

03

Reach a warm regional network all year

Visibility across our socials, before, the day of and after the event. Our community talks to each other about who treats them well.

04

Genuinely help keep women in the industry

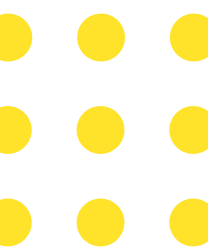
Sixty thousand women leave each year. We are trying to stop that, and you can make a difference.

The packages

We are raising £7,500 to run the day properly. Here is what that looks like split up.

Package	Cost	Available	The headline benefit	Tickets
Headline Partner	£3,000	1	Your name alongside ours on the summit, and the opening welcome from stage	4
Track Partner	£1,500	2	One of the two tracks carries your name all day	3
Hospitality Partner	£1,000	2	You feed the room, or you host the evening social	2
Community Supporter	£500	6	Named as a supporter on the day and across our channels	1
In-kind	Varies	Open	Swag, AV, photography, prizes, travel bursaries. Talk to us	1

Sold in whole packages, but we would always rather talk than lose you over £250. If a number nearly works, tell us.



Headline and Track Partner

HEADLINE PARTNER

£3,000 1 available

- Named as partner: WiTCH Summit 2026, in partnership with you
- Three minutes from stage to open the day
- A speaker or panel slot, subject to fitting the programme
- Logo on stage backdrop, lanyards, website and every email
- An item in the attendee swag bag
- A dedicated LinkedIn post and a newsletter feature
- Four tickets
- Post-event report with attendance, feedback and reach

TRACK PARTNER

£1,500 2 available

- One of the two tracks carries your name for the whole day
- Logo on the track signage, holding slides and website
- Introduce your track from the front, if you want to
- An item in the attendee swag bag
- Named in a shared LinkedIn post and the newsletter
- Three tickets
- Post-event report with attendance, feedback and reach

Hospitality, Supporter and in-kind

HOSPITALITY PARTNER

£1,000 2 available

- Lunch, or the evening social, is hosted by you
- Signage where your money is being spent
- Logo on the website and holding slides
- A thank you from stage, by name
- Named in our post-event LinkedIn round-up
- Two tickets

COMMUNITY SUPPORTER

£500 6 available

- Logo on the website and holding slides
- Named in the thank-you post and newsletter
- One ticket
- Our genuine gratitude, which counts for more than it sounds in a community this size

IN-KIND SUPPORT

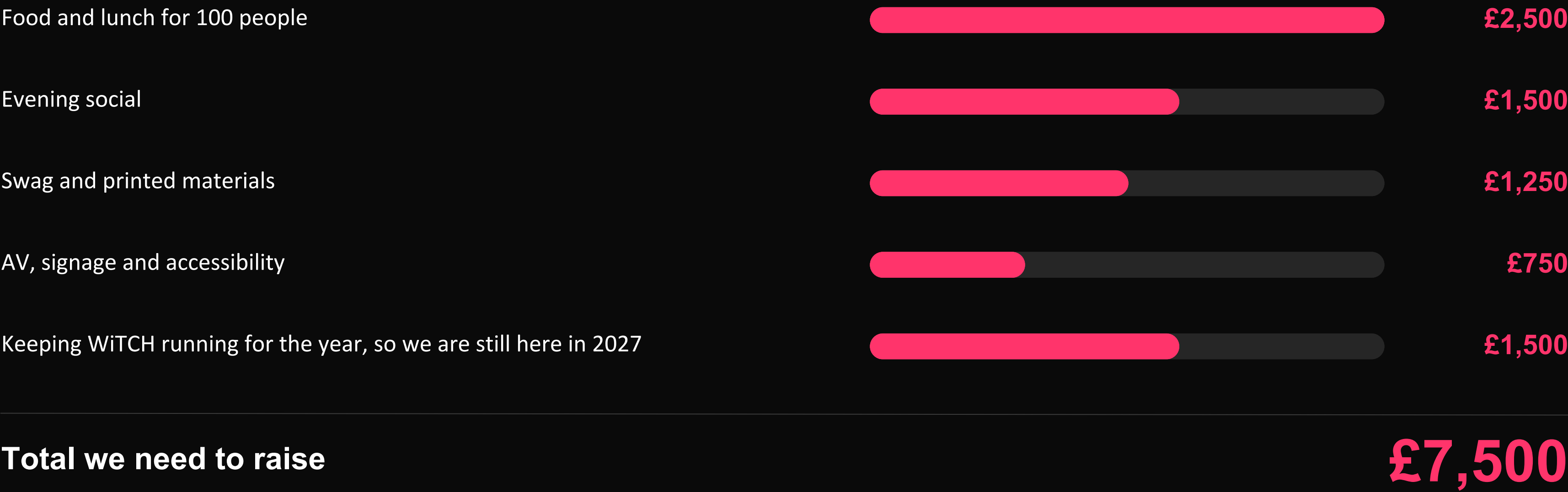
Varies Open

- Swag, notebooks, water bottles
- AV, photography or videography
- Prize draw contributions
- Travel bursaries so cost is not the reason someone misses out
- Recognised at the level your contribution is worth

Smaller organisations and independents: talk to us. We would rather have you in the room than price you out of it.

Where your money actually goes

We are a CIC. There are no shareholders and nobody is taking a salary out of this. Every pound is accounted for below.



What we will not do

This is why our community trusts us and why your logo means something next to ours.

We will not sell you attendee data

Privacy and confidentiality are at the heart of what we do, so we never share our attendees' personal details with partners. Instead, we create opportunities for attendees to choose to connect with you directly through the event.

We will not sell you the stage

Sponsors get visibility and a platform to connect with our community, but speaking opportunities are based on what will genuinely add value to the room. Our stage isn't a sales pitch. Bring your experience, ideas, and value, and leave the product pitch at the door.

We won't tolerate behaviour that undermines our community.

Partners, speakers, and representatives are expected to respect our inclusive, neuroinclusive community and help us create a space where people feel welcome

We won't change our message to suit a sponsor

Partnership doesn't mean editorial control. WiTCH will always stay true to its values, voice, and community

SAY YES

Back the **first** WiTCH Summit

- 1 Email us and say which package interests you, or roughly what you can do.
- 2 We will have a twenty minute call and confirm the details.
- 3 We invoice, you send a logo, and we start telling people you are with us.

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witch.online

Packages confirmed by 30 September 2026 get the full run of pre-event promotion.

